



## **For Immediate Release**

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### **Arabov Group Sponsors National Jeweler Network's 2008-2009 Groundbreaking America's Best Jeweler Program**

New York, NY – July 8, 2008. *National Jeweler Network* is pleased to announce Arabov Group Ltd as the Official Diamond Sponsor of the America's Best Jeweler program – [www.nationaljewelernetwork.com/abj](http://www.nationaljewelernetwork.com/abj).

With the jewelry industry facing more challenges than ever *National Jeweler* saw the need for a program that to serve as a benchmarking tool for today's progressive retail jeweler. America's Best Jeweler is an annual survey, conducted and analyzed by an independent firm offering in-depth information for retailers on evolving best practices in operations, marketing, financial management, customer service and staffing/HR. The educational programs, which offer unique peer-to-peer sessions and case studies, will give retailers proven, real-world strategies to immediately apply to their business.

Gill Goshen, Vice President of Global Business Development at the Arabov Group says, "As a company that prides itself on lasting relationships with retailers and a reputation for quality and excellence, we found the America's Best Jeweler program a perfect complement to our marketing and business objectives. We are proud to be a sponsor of a program that not only focuses on the betterment of our industry, but also identifies and pays tribute to its professionals and business leaders."

Chris Casey, publisher of *National Jeweler* magazine adds, "Having a progressive-minded company such as Arabov sponsor the program further supports the foundation of the America Best Jeweler program. Both suppliers and retailers realize the program will be the vehicle that will drive every element of the industry in the right direction – from supplier to service provider to retailer and ultimately the consumer. We are delighted to have Arabov as the Official Diamond Sponsor and our other sponsors that have joined us."

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The first Retail Benchmarking Symposium and Awards Presentation will take place on July 26, 2008 at the Westin at Times Square in New York where 31 Couture Retailers will be recognized for their contribution and progressive strategies in creating successful businesses. More than 15 of the winners will speak on panel discussion in an intimate peer-to-peer education forum. Other program sponsors include: *Wall Street Journal*, *Stuller*, and *Debbie Brooks*.

### **About America's Best Jeweler**

America's Best Jeweler, presented by the *National Jeweler Network*, is a groundbreaking program daring to establish a benchmark tool for retailers to measure their performance versus the industry. The program facilitates an environment of taking a leadership position that will allow for the betterment of an industry as a whole. It fosters peer-to-peer education to give retailers practical, real-world successful strategies that can be immediately and easily applied to their business. The program is a multi-media platform – print, online, face-to-face, and data reports- for jewelry retailers to interact, share and acquire knowledge from peers on how to become a better and more successful retail executive. Upcoming conference and awards presentation dates include: July 26, 2008, January 17, 2009, and July 26, 2009 in New York. For more information about the winners, how to attend, and/or sponsorship opportunities, please visit [www.nationaljewelernetwork.com/abj](http://www.nationaljewelernetwork.com/abj) or contact Maria Palombini, +1.646.654.4959 or [Maria.Palombini@nielsen.com](mailto:Maria.Palombini@nielsen.com).